

COMMERCE

Haider Ackermann fills creative director vacancy at Tom Ford

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His debut collection will premiere next spring. Image credit: Tom Ford/Ethan James Green

By ZACH JAMES FOR LUXURY DAILY NEWS SERVICE

U.S. luxury brand Tom Ford is gaining a new artistic lead.

Announced today, Colombian-born French designer Haider Ackermann will now serve as the fashion company's creative director, filling the vacancy left by the resignation of former creative director Peter Hawkins at the end of July. Mr. Ackermann's first collection for Tom Ford will be shown during Paris Fashion Week in March.

"I have long been a great fan of Haider's work," said Tom Ford, founder of **Tom Ford**, in a statement.

"I find both his womenswear and menswear equally compelling; he is an incredible colorist, his tailoring is sharp, and above all he is modern," Mr. Ford said. "We share many of the same historical references, and I could not be more excited to see what he does with the brand.

"I suspect that I will be the first on my feet to applaud after his show in March."

New direction

The incoming creative lead has a wealth of experience in the luxury sphere.

Mr. Ackermann has steadily risen the industry ranks since starting out in the early 1990s, creating his own label in the mid-2000s and serving as Italian footwear and leather goods brand Berluti's creative director from 2016 to 2018.

In May of this year, Mr. Ackermann was named Canada Goose's first-ever creative director ([see story](#)), a post he will hang onto in addition to the role at Tom Ford.

TOM FORD is delighted to announce today the appointment of Haider Ackermann as Creative Director.

Ackermann's first collection will debut at Paris Fashion Week in March 2025.

[#TOMFORD](#) [#TOMFORDBEAUTY](#) [#HAIDERACKERMANN](#) pic.twitter.com/o3qH4qq184

TOM FORD (@TOMFORD) [September 4, 2024](#)

"It is with tremendous pride that I will seek to honor the legacy of Tom Ford, a man I have long admired and have the utmost respect for," said Mr. Ackermann, in a statement.

"I am much looking forward to what lies ahead."

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