

RETAIL

# Vestiaire Collective celebrates Climate Week with fashion designer Mara Hoffman

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*Designer Mara Hoffman poses with Samina Virk, US CEO of Vestiaire Collective, at a panel discussion on fashion circularity held in Brooklyn on Sept. 24th. Image courtesy of Vestiaire Collective*

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By LUXURY DAILY NEWS SERVICE

French luxury fashion resale platform **Vestiaire Collective** is listing the archive of a now-closed clothing label.

In honor of Climate Week, the B Corp-certified company has partnered with American designer and sustainability advocate Mara Hoffman. The curated sale, now live on Vestiaire Collective's [site](#), accompanies a panel discussion on fashion circularity held at the Tillou Fine Art Gallery in Brooklyn, New York, on Sept. 24, 2024.

## **Vestiaire Collective and Climate Week**

The Mara Hoffman x Vestiaire Collective sale includes more than 90 items from the womenswear business, which halted operations in May after 24 years.

Pieces such as the red-and-pink Sloane Popcorn Dress and the embellished Luisa dress have made their way onto the site, expected to sell as quickly as they did upon initial introduction.

"This partnership is a seamless way to bring continued life and longevity to the Mara Hoffman brand," said Ms. Hoffman, in a statement.



*The B Corp-certified company has partnered with the designer and sustainability advocate in honor of Climate Week. Image courtesy of Vestiaire*

"Our respective companies' ethics and commitments have always aligned and we found this partnership to be an opportunity to celebrate and support each other," she said. "I am proud to expand the brand's availability to a broader customer and for these timeless pieces to stay in circulation."

Last spring, the fashion designer and her family joined Kerzner International's One&Only Resorts at its beachside Mandarin property in Riviera Nayarit, Mexico, to celebrate exceptional hospitality experiences ([see story](#)).