

FRAGRANCE AND PERSONAL CARE

# Cl de Peau Beaut crowns Power of Radiance award winner

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*Sachiko Nakajima, 2025 Award Recipient of the Power of Radiance Awards. Image credit: Cl de Peau Beaut*

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By LUXURY DAILY NEWS SERVICE

Shiseido-owned Cl de Peau Beaut is recognizing women who are making an impact in education.

The brand has announced the founder and CEO of advocacy organization steAm, Inc., jazz pianist and mathematician Sachiko Nakajima as the recipient of its prestigious Power of Radiance Award for 2025. Through the charitable endeavor, Cl de Peau Beaut congratulates leaders promoting positive outcomes across science, technology, engineering, art and math, otherwise known as STEAM.

"Since 2019, the Power of Radiance Awards have been a core pillar of our philanthropic commitment, honoring women leading positive change around the world through education," said Mizuki Hashimoto, chief brand officer of **Cl de Peau Beaut**, in a statement.

"We are delighted to deepen our dedication to gender equality and empowering girls in the year ahead through our collaboration with Ms. Nakajima and steAm, Inc."

## **The Power of Radiance Awards 2025**

Ms. Nakajima, the first-ever Japanese woman to win a gold medal at the International Mathematical Olympiad during high school, is being lauded for her innovative approach to bridging the gap between the arts and sciences today.

The Expo 2025 thematic project producer's work encourages young minds, particularly girls, to explore creativity and technical disciplines through a multidisciplinary lens. By integrating music and mathematics, the entrepreneur has created unique educational initiatives to make these subjects more accessible and engaging.

Reshma Saujani, Power of Radiance Award's 2024 Recipient and founder of nonprofits Girls Who Code and Moms First, spoke with Ms. Nakajima at an event held by the luxury beauty label celebrating the International Day of the Girl in New York.



*Ms. Nakajima is the first-ever Japanese woman to win a gold medal at the International Mathematical Olympiad during high school. Image credit: Cle de Peau Beauté*

"It is an honor to receive Cle de Peau Beauté's Power of Radiance Award, which has been instrumental in empowering the next generation of girls and addressing the gender disparity in STEAM education around the world," said Ms. Nakajima, in a statement.

"Both education and careers in these fields are male-dominated, but gender has no bearing on creativity and innovation," she said. "Through the awards, I look forward to working with Cle de Peau Beauté to rewrite the narrative that STEAM isn't for girls and women.

"I believe gender equality and all forms of inclusivity in STEAM is not only beneficial, but vital, for a progressive society."

Cle de Peau Beauté points to the fact that, despite Japan's position as one of the world's largest economies and Japanese girls' outstanding performance in math and science globally, just 16 percent of STEM graduates in Japan are women.

The Power of Radiance Awards, first introduced in 2019, aims to empower women who are positively transforming society through their commitment to education ([see story](#)).