

RETAIL

Pomellato reveals exclusive residency at Bergdorf Goodman

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Building on more than a decade of partnership with Bergdorf Goodman, the pop-up remains open until Jan. 31, 2025. Image courtesy of Pomellato

By ZACH JAMES FOR LUXURY DAILY NEWS SERVICE

Milanese jeweler **Pomellato** is scaling its retail space at department store **Bergdorf Goodman**.

On-site in New York City, the brand has launched an exclusive pop-up, offering a selection of one-of-a-kind high jewelry pieces and specialty designs. Building on more than a decade of partnership with Bergdorf Goodman, the Pomellato residency will remain open until Jan. 31, 2025.

Shining bright

Access to the shopping concept showcasing Italian goldsmithing this season is only available via a visit to 754 Fifth Avenue in Midtown Manhattan.

Widening its presence upon Bergdorf Goodman's jewelry floor, the luxury label's winter activation stocks couture collections, including the Ode to Milan, Cantene and La Gioia lines.

Opting for distinctive interior elements, architect Davide Caprioli, head of store planning and construction at Pomellato, devised a buildout that incorporates Murano glass tiles.



The residency widens the jeweler's presence within Bergdorf Goodman. Image courtesy of Pomellato

The link between the glassmaking process and the maison's jewelry-making procedures inspired the custom addition, introducing an element previously unseen inside Pomellato's global stores.

Much like the brand's signatures, Murano glass, a trademark of Venetian craft, holds bold colorations while maintaining its transparency, the use of the tiles melding "the traditional artisanal technique glassmaking with modern innovation and reflect the colors and lightness of the Pomellato's most recognizable jewels," a statement outlines.

The jeweler is examining its identity elsewhere in the world as well. Its first retrospective exhibition hit Shanghai's Fosun Art Foundation earlier this month ([see story](#)).

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