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APPAREL AND ACCESSORIES

## Dolce & Gabbana, Skims release limitededition collection

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The selection is said to emphasize modern femininity. Image credit: Dolce & Gabbana/Nadia Lee Cohen

By ZACH JAMES FOR LUXURY DAILY NEWS SERVICE

Italian fashion house Dolce & Gabbana is crossing over with American shapewear and clothing brand Skims.

Available for a limited time, the pair's new collaborative collection spans from loung ewear to lingerie. Released Nov. 19, the drop combines the two labels' styles and codes, merging classical luxury touch with modern comfort.

## Style and sensuality

Dresses, bralettes, corsets, bodysuits, t-shirts and various undergarments, among other pieces, comprise the exclusive lookbook.

Designed to "enhance the sensual silhouette" across the body type spectrum, as the line's inclusive sizing ranges from XXS to 4X.

Dolce & Gabbana presents its collaboration with Skims

The release is complemented by a campaign shot and directed by British photographer Nadia Lee Cohen. Skims founder Kim Kardashian appears in the short film and stills alongside Lemme founder Kourtney Kardashian, with both socialites sporting several pieces from the limited-edition collection.

Campaign visuals take on a throwback aesthetic, with the video resembling VHS tape recordings and the images taking on the filmic quality of vintage luxury placements. The Kardashians are captured in various settings, from a night on the town to lounging at home, with each locale styled after an old Italian town, complete with clocktower bell chimes and pots of spaghetti cooling off on window sills.

The sets can be seen in high fidelity in a behind-the-scenes video directed by Iranian filmmaker Francesca Consarino, where Kim Kardashian breaks down the long process of bringing Dolce & Gabbana x Skims to life.

Sensuality is spotlighted within the assets, a focus of several recent Dolce & Gabbana marketing initiatives, including its fall/winter 2024 advertising (see story).

The collection is now available in select Dolce & Gabbana boutiques, at all Skims stores, on the shapewear brand's website and at various high-end retailers, such as Neiman Marcus.

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