

HOME FURNISHINGS

World's largest RH gallery opens in Newport Beach

December 17, 2024



At 97,000-square-foot, RH Newport Beach at Fashion Island features four floors and views of the Pacific Ocean. Image credit: RH

By LUXURY DAILY NEWS SERVICE

California-based luxury home furnishings company RH is unveiling its most expansive gallery yet.

At 97,000-square-foot, RH Newport Beach at Fashion Island features four floors and views of the Pacific Ocean. Officially opened on Dec. 16, the destination merges RH's luxury home collections with art, antiques and hospitality, offering an immersive customer experience.

"RH Newport Beach is one of our most dramatic, immersive and brand-defining physical locations to date," said Gary Friedman, chairman and CEO of **RH**, in a statement.

"The Gallery reflects our quest to continue revolutionizing physical retailing, blurring the lines between residential and retail, indoors and outdoors, home and hospitality, and we are proud to introduce this inspiring destination in the Southern California market," Mr. Friedman said. "We continue to open the most innovative and immersive physical experiences in our industry, and some would say the world.

"The impressive and innovative spirit of RH Newport Beach is evident in every detail, and we are honored to bring our largest and most dramatic retail and hospitality destinations to Southern California."

Four-floor luxury stop

The gallery includes the RH Interiors, Modern, Outdoor, Baby and Child and TEEN collections, in addition to a rooftop restaurant, wine bars and an interactive design atelier, marking one of RH's most dramatic physical expressions to date.

RH Newport Beach features a contemporary structure with a Venetian plaster exterior and garden courtyards framed by 100-year-old heritage olive trees. A grand double floating staircase leads to RH Ocean Grill, a 270-seat rooftop restaurant serving seafood and caviar specialties under a skylit atrium.

Adjacent to the rooftop restaurant, two wine bars offer exceptional Champagnes and global wines for visitors to enjoy while exploring the gallery.



RH Newport Beach is located at 1101 Newport Beach Center Drive. Image credit: RH

The third level introduces RH's first fully integrated Waterworks Showroom, featuring kitchen and bath fittings, while an 8,500-square-foot RH Interior Design Atelier delivers professional services for clients.

Throughout the gallery, lifestyle installations feature RH collections curated by internationally acclaimed designers, alongside the largest display of RH Outdoor furnishings in North America. Artifacts and antiques sourced from Mr. Friedman's global travels complement the brand's luxury aesthetic.

RH Newport Beach is located at 1101 Newport Beach Center Drive, further cementing the company's strategy of transforming physical retail into immersive, brand-defining experiences ([see story](#)).