

AUTOMOTIVE

Rolls-Royce creates wildlife-inspired artwork for London Craft Week 2025

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The works are inspired by British flora and fauna. Image credit: Rolls-Royce

By ZACH JAMES FOR LUXURY DAILY NEWS SERVICE

British automaker Rolls-Royce is participating in the latest edition of an annual heritage event.

An art piece inspired by local flora and fauna and created by artisans from its Goodwood headquarters will be showcased during London Craft Week, running from May 12-18. Rolls-Royce will also display the project in the windows of its Mayfair flagship in London throughout the duration of the program.

"Uncompromising craftsmanship and meticulous attention to detail have always defined Rolls-Royce; at the very heart of our brand lies a deep commitment to creativity and artisanal excellence," said Boris Weletzky, regional director of the United Kingdom, Europe and Central Asia at [Rolls-Royce Motor Cars](#), in a statement.

"As a name synonymous with perfection, Rolls-Royce holds London Craft Week a celebration of the finest craftsmanship as a key moment in our annual calendar," Mr. Weletzky said. "For this year's event, I am delighted to announce that our highly talented artisans and designers from the Home of Rolls-Royce at Goodwood have created a stunning Bespoke artwork, inspired by the rich and fascinating variety of wildlife in the United Kingdom."

"This exquisite display of creativity and craftsmanship will be on display at our flagship showroom, in the heart of Mayfair, for the duration of the event in May."

Nature's embrace

To celebrate the 11th year of London Craft Week, Rolls-Royce is taking inspiration from its home in the British Isles.

The work is split into three distinct scenes, Swan Lake, Enchanted Woodland and Stealth After Dark, which collectively took more than 1000 hours to complete across various artistic divisions and specialists. Swan Lake captures a serene waterfront with a free-hand painted design and airbrushed aluminum touches, said to create a more realistic impression of morning dew.



The company's Exterior Surface Centre and Interior Trim Centre worked together to create the piece. Image credit: Rolls-Royce

Enchanted Woodland utilizes hand-painted leather to replicate various portions of the ecosystem across a lush, green environment; some flora is depicted via a three-dimensional embroidery technique and different types of fabric. Meanwhile, Stealth After Dark captures the look of the same area after nightfall, using tessellated wooden veneers as a base.

While the work will be on display at the brand's London flagship, its Manchester showroom is also receiving attention, reopening earlier this month following an extensive renovation ([see story](#)).

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