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COMMERCE

Dior confirms Jonathan Anderson as sole creative director

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The 40-year-old designer's first womenswear collection will debut in October. Image credit: Dior

By KIRAN GILL FOR LUXURY DAILY NEWS SERVICE

French fashion house Dior is making history with its latest appointment.

On June 2, the maison confirmed Irish designer Jonathan Anderson as the next creative director of the women's, men's and haute couture departments. Not since the days of Christian Dior has one individual led all three divisions; Mr. Anderson will showcase his debut collection for Dior later this month during Paris Men's Fashion Week.

"Jonathan Anderson is one of the greatest creative talents of his generation," said Bernard Arnault, chairman and CEO of LVMH, in a statement.

"His incomparable artistic signature will be a crucial asset in writing the next chapter of the history of the house of Dior," Mr. Arnault said.

A new chapter

Mr. Anderson succeeds Italian fashion designer Maria Grazia Chiuri, the house's first female creative director, who stepped down from her position as artistic director of women's collections last week (see story).

His appointment as creative director of the men's collection was revealed by Mr. Arnault in a shareholders' meeting earlier in the year (see story).



Maria Grazia Chiuri unveiled Dior Cruise 2026, her final collection for the house, in Rome last month. Image credit: Maripol

"I am delighted to welcome Jonathan Anderson to lead the women's and men's creations of the house," said Delphine Arnault, chairman and CEO of Christian Dior Couture, in a statement.

"I have followed his career with great interest since he joined the LVMH group over ten years ago," Ms. Arnault said. "I am convinced that he will bring a creative and modern vision to our house, inspired by the fabulous story of Monsieur Dior and the codes he created.

"He will be supported by our teams and our incredible ateliers who will bring his creativity to life."

The fashion house's eighth creative director was previously the creative director of Spanish fashion house Loewe, where his innovative designs ushered in a new period of growth for the brand.

"It is a great honour to join the house of Dior as creative director of both women's and men's collections," said Mr. Anderson, in a statement.

"I have always been inspired by the rich history of this house, its depth and empathy," Mr. Anderson said. "I look forward to working along side its legendary ateliers to craft the next chapter of this incredible story.

"I would like to express my sincere thanks to Delphine Arnault and Bernard Arnault for their trust and loyalty over the years."

Mr. Anderson will debut his first womenswear collection for the house in October.

In May, the fashion house announced a temporary exhibition with wealth management firm UBS in New York City (see story).

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