

TRAVEL AND HOSPITALITY

Four Seasons Geneva hires Best Sommelier in Switzerland 2025'

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The corporation is enlisting a renowned industry figure for one of its landmark locations. Image credit: Four Seasons

By ZACH JAMES FOR LUXURY DAILY NEWS SERVICE

Hospitality group **Four Seasons Hotels & Resorts** is recruiting new talent.

On June 20, the company announced that it has hired Mikael Grou as its new beverage director at Four Seasons Hotel des Bergues Geneva. The professional, recently named the "Best Sommelier in Switzerland 2025," will help to enrich the property's fine dining experience and high-end services.

Industry acclaim

Mr. Grou makes his return to the Four Seasons family, having previously worked with the group.

At the beginning of his career as a sommelier, Mr. Grou operated across multiple Michelin-starred restaurants at the Four Seasons Hotel George V in Paris, moving on to global hospitality players in locations such as London, Melbourne and Lausanne.



Mr. Grou will oversee the pours at Michelin-starred Il Lago, Izumi restaurant and the hotel's Bar des Bergues, as well as the services within its event spaces. Image credit: Four Seasons

In his new role, Mr. Grou will oversee the pours at Michelin-starred Il Lago, Izumi restaurant and the hotel's Bar des Bergues, as

well as the services within its event spaces. He will also manage a cellar of more than 1,000 labels, from both local producers and emerging brands from Australia and New Zealand.

"When you can talk to guests about meeting the winemaker and walking the vineyard, it paints an inviting picture," said Mr. Grou, in a statement.

"The best advice I ever received was to relax and be yourself at the table and that's what I share with my team."

The company is also enriching the experience at one of its stateside locations, as Four Seasons Hotel Boston celebrates its 40th anniversary with special in-house programming ([see story](#)).

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