

## AUTOMOTIVE

# Aston Martin launches first luxury home in Asia

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*The multi-level home features multiple bespoke amenities on each floor. Image credit: Aston Martin*

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By ZACH JAMES FOR LUXURY DAILY NEWS SERVICE

British automaker Aston Martin is expanding its lifestyle offerings in the global east.

This week, the brand unveiled its first ultra-luxury residence in Asia. Called “N 001 Minami Aoyama,” the 7,793 square-foot, three-bedroom Tokyo home was built in close collaboration with local high-end real estate developer Vibroa.

“Throughout the design and construction of N 001 Minami Aoyama, we have worked closely with Vibroa to celebrate the influence of Tokyo’s culture, history and style,” said Marek Reichman, EVP and chief creative officer of **Aston Martin**, in a statement.

“The city has always held an important creative space within our design studio, and Aston Martin’s increased presence in Japan and Asia has provided fertile ground for inspiration and collaboration,” Mr. Reichman said. “For Aston Martin, design is something that goes beyond automotive inspiration.

“I see fashion, architectural and even culinary references being considered by our team when developing their work, from the dramatic sail-like silhouette of Aston Martin Residences in Miami, to the ultra-luxury interiors in Ras Al Khaimah, through to the striking architectural form of N 001 Minami Aoyama you can see the importance of proportion, visual drama, material innovation and craft.”

## Living large

Located in the Omotesand neighborhood of Tokyo, the townhouse builds on the design ethos established in other Aston Martin residences around the globe.

Set across four stories, the home was designed by Mr. Reichman and his peers at Vibroa to serve as a sanctuary away from the hustle and bustle of the city while maintaining its urban edge. Amenities within include a private spa, a large basement with a wine cellar, gym and golf simulator as well as a rooftop terrace and an automotive gallery, allowing the owner to showcase two of the automaker’s vehicles.



*The home is complete with custom fixtures, luxury Italian furnishings and an integrated Bowers & Wilkins sound system, among various other features. Image credit: Aston Martin*

“Vibroa is delighted to be working with such an iconic ultra-luxury brand as Aston Martin,” said Toshiyuki Yoshida, CEO of Vibroa, in a statement.

“Their renowned design philosophy and expertise bring a unique dimension not just to this home, but the wider world of real estate in Japan.”

Fellow British automaker Bentley is also expanding its offerings outside of the automotive space, introducing its first-ever picnic collection earlier this month ([see story](#)).

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