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HOME FURNISHINGS

## RH opens new showroom in Oklahoma City

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At 45,000 square feet, RH Oklahoma City, The Gallery at OAK features three floors and a rooftop space. Image credit: RH

By KIRAN GILL FOR LUXURY DAILY NEWS SERVICE

California-based luxury home furnishings company RH is expanding into Oklahoma.

Situated in Oklahoma City, the 45,000-square-foot space spans three floors and includes a Rooftop Restaurant with a sculpted Rooftop Park. Officially opened on June 27, RH Oklahoma City, The Gallery at OAK houses RH's luxury home collections, in addition to art, antiques and hospitality offerings.

"RH Oklahoma City reflects our commitment to creating architecturally inspiring and immersive spaces that blur the lines between residential and retail, indoors and outdoors, home and hospitality," said Gary Friedman, chairman and CEO of RH, in a statement.

"Spaces that engage all of our senses, and spaces that cannot be replicated online," Mr. Friedman said. "Our hope is that RH Oklahoma City, The Gallery at OAK, becomes a destination that inspires the community to dream, dine, be inspired and design."

## Three-floor luxury stop

The store's Italian brick exterior features a one-of-a-kind cream hue, a first for the brand. Within the store, guests can discover globally sourced pieces from rare art to a curated selection of furniture, lighting and decor.



RH Oklahoma City, The Gallery at OAK is located at 2110 Northwest Expressway. Image credit: RH

On the main level, visitors discover the Great Room, which includes 27-foot-long columns and three skylights that create an airy

ambiance. The Great Room is enclosed by smaller gallery spaces, which mix pieces from the RH Collections with antiques from Mr. Friedman's collection.

When guests visit the second floor, they are greeted by the RH Interior Design Atelier and can take advantage of the company's full customization and design capabilities. The space includes a private presentation room and design libraries.

The Rooftop Restaurant lives on the third floor and serves a menu that ranges from classic fare to seafood delights. The interior includes chandeliers, a fountain and olive trees.

The new gallery can be found at 2110 Northwest Expressway. It operates from Monday to Thursday from 10 a.m. to 8 p.m. Over the weekends, the store is open on Friday and Saturday from 10 a.m. to 9 p.m. and Sunday from 10 a.m. to 8 p.m.

In May, the company saw the return of executive Lisa Ch, who now serves in the role of president, co-chief merchandising and creative officer (see story).

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