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TRAVEL AND HOSPITALITY

Mandarin Oriental to debut golf resort, branded residences in Dubai

September 24, 2025



The company is expanding its footprint in the key luxury locale. Image credit: Mandarin Oriental

By ZACH JAMES FOR LUXURY DAILY NEWS SERVICE

Hospitality brand Mandarin Oriental is exploring a new concept in the Middle East.

In partnership with U.A.E.-based real estate developer Wasl Group, the company is announcing Mandarin Oriental Jumeirah Golf Estates, Dubai. Set to open in 2030, the property stands as the hotelier's first dedicated golf resort with branded residences and its third location in the city, featuring 97 private homes and 121 guest rooms and suites.

"Mandarin Oriental Jumeirah Golf Estates represents an important milestone for the Group as we continue to expand our presence in the region," said Laurent Kleitman, group CEO of Mandarin Oriental, in a statement.

"This project, our first dedicated golf resort, highlights the strength of our partnership with Wasl and reflects our shared vision to create exceptional destinations," Mr. Kleitman said. "By combining world-class hospitality with golf, equestrian and wellness experiences, this resort will offer a lifestyle found nowhere else in the city, while the branded residences will create a vibrant community of like-minded individuals who share an appreciation for exceptional living."

Hole in one

Upon opening, Mandarin Oriental Jumeirah Golf Estates, Dubai will reside within the newly expanded Jumeirah Golf Estates.

The branded residences range in size from three to six-bedroom units and include a variety of luxury amenities, as well as private access to a lounge, meeting space and pool, plus multiple fitness areas.

View this post on Instagram

A post shared by Mandarin Oriental (@mo hotels)

Wellness is central to the experience, with The Spa at Mandarin Oriental offering various holistic treatments across a nearly 5,000-square-foot project.

Residents and guests will also have access to an 18-hole championship golf course, as well as a driving range, a training center, a pro shop and a clubhouse. A total of 7,000 square feet are dedicated to equestrian activities on-site.

The Mandarin Oriental Jumeirah Golf Estates will house six dining venues, including two within the golf clubhouse and the Halfway Hut just off the green. The remainder involve existing gastronomy concepts from across the hospitality brand's global portfolio.



The property will also feature food-focused, interactive agricultural programs. Image credit: Wasl Group

"Partnering with Mandarin Oriental at Jumeirah Golf Estates, The Next Chapter marks a defining moment in our mission to shape Dubai's next era of integrated living," said Hesham Abdullah Al Qassim, group CEO of Wasl Group, in a statement.

"This collaboration builds on a strong foundation of shared success, from the acclaimed Mandarin Oriental Jumeira to the iconic Wasl Tower," Mr. Al Qassim said. "At Wasl, we are committed to shaping destinations that seamlessly integrate wellness, connectivity and sophistication on a global scale.

"This partnership reflects Dubai's vision as a city of the future, and redefines modern living for generations to come."

Earlier this month, Mandarin Oriental announced its entrance into the Austrian market, announcing the establishment of a hotel in Vienna (see story).

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