

AUTOMOTIVE

Lamborghini premieres latest yacht model with The Italian Sea Group

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*The project was unveiled at the ongoing Monaco Yacht Show. Image credit: Lamborghini*

By ZACH JAMES FOR LUXURY DAILY NEWS SERVICE

Italian automaker Lamborghini is expanding its nautical endeavors.

This week, the company unveiled its latest collaboration with yacht manufacturer The Italian Sea Group, the Tecnomar for Lamborghini 101FT. The new motoryacht, set to release in late 2027, takes high-end maritime engineering and combines it with the luxury icon's signature automotive aesthetic.

"With the Tecnomar for Lamborghini 101FT, we are taking Lamborghini's DNA to sea: performance, design, and innovation come together in a motoryacht that redefines the concept of nautical luxury," said Stephan Winkelmann, chairman and CEO of [Automobili Lamborghini](#), in a statement.

"It is not only a yacht, but an affirmation of Italian excellence," Mr. Winkelmann said. "The Italian Sea Group and Automobili Lamborghini share an exclusive clientele, who are passionate about beauty, technology, and extreme performance.

"It is exactly this shared vision that makes our collaboration so natural and so significant."

On the water

The 101FT's exterior look draws directly from the limited-edition Fenomeno model only 29 vehicles were ever produced.

Front and rear lighting, as well as all of the sharp lines across the outer surface, mimic that of the bespoke vehicle. It also takes on the same Giallo Crios colorway, a golden yellow hue, via livery.



The watercraft can reach a top speed of 45 knots, or roughly 51 miles per hour. Image credit: Lamborghini

Inside, the yacht features a similar control panel to the Temerario hybrid supercar, said to provide the same feeling as being behind the wheel on land. Lamborghini's signature hexagonal designs and Y-shaped motifs are also present throughout the interior.

"With the new Tecnomar for Lamborghini 101FT motoryacht, we aimed to create a product that embodies the main design characteristics of our super sports cars," said Mitja Borkert, design director of Automobili Lamborghini, in a statement.

"All the details, from the exterior to the color, to the interior areas, recall and are inspired by Lamborghini's DNA," Mr. Borkert said. "Our Centro Stile, in operation for twenty years at Lamborghini's historical headquarters in Sant'Agata Bolognese, worked with care to ensure that every element was studied in meticulous detail and reflected the brand's unmistakable design."



The 101FT can accommodate up to nine people on board, as well as three crew cabins. Image credit: Lamborghini

Fellow Italian automaker Ferrari is also upping its game on the water, having recently revealed the Hypersail project, set to be released next year ([see story](#)).