

MEDIA/PUBLISHING

# New book from Audemars Piguet honors 150 years of watchmaking

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More than 40 contributors worked on the new book. Image courtesy of Audemars Piguet

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By KIRAN GILL FOR LUXURY DAILY NEWS SERVICE

Swiss watchmaker Audemars Piguet is celebrating its 150th anniversary with a new book.

Titled *The Watch - Stories and Savoir Faire* and published by French group Flammarion, the 600-page read includes a technical guide and historical exploration of the company's rich tradition of watchmaking. It will be available for purchase on Oct. 8 and 9 in Europe, Asia and the Middle East, and on Oct. 21 in the United States.

"This book reflects our desire to share the passion that drive us," said Ilaria Resta, chief executive officer of Audemars Piguet, in a statement.

"It lifts the lid on hidden wonders and highlights the unique skills needed to bring a watch to life," Ms. Resta said. "Above all, it pays tribute to the generations of individuals that have shaped Haute Horlogerie and the history of Audemars Piguet for 150 years."

## Turning the page

The new book provides a detailed look at the various components of a timepiece, from the dials and cases to movements and engineering. The technical details are interwoven with historical anecdotes, archival materials, photographs and interviews.

"I wish this book had existed when I first discovered watchmaking," said Sbastian Vivas, director of heritage and museum at Audemars Piguet, in a statement.

"It's exactly what I would have given my friends and colleagues not only as an introduction to mechanical watches, but as an invaluable resource to accompany them on their journey in the field."

More than 40 contributors, including artisans, technicians, engineers and designers, worked on the project.



*The book is designed for both watch enthusiasts and industry professionals. Image courtesy of Audemars Piguet*

"This book is truly one of a kind," said Sophie de Closets, managing director of Flammarion, in a statement.

"It's the result of an outstanding effort with a clear ambition: to share the world of watchmaking with the widest audience possible," Ms. de Closets said. "We are delighted to support Audemars Piguet in bringing this knowledge to life.

"And what better moment to release such a work than the year that marks the 150th anniversary of both our publishing house and the Manufacture?"

In September, Audemars Piguet announced its upcoming return to the Watches and Wonders Geneva 2026 exhibition ([see story](#)).

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