

COMMERCE

Vestiaire Collective replaces CEO

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The company is introducing a new chief helmsman. Image courtesy of Vestiaire Collective

By ZACH JAMES FOR LUXURY DAILY NEWS SERVICE

French luxury resale platform **Vestiaire Collective** is shuffling its leadership.

Effective immediately, the company's chief financial officer Bernard Osta will step in as CEO. Mr. Osta succeeds Maximilian Bittner, who spent seven years at the helm of the pre-loved high-end goods business.

Moving forward

After joining Vestiaire Collective in May 2021 as chief strategy officer, Mr. Osta has worked his way up the corporate ladder to lead the platform into its next chapter.

Prior to joining the company, the executive worked as an associate at global asset management firm Lazard and as an executive director at investment banking giant Goldman Sachs in New York. Now based in Paris, the incoming CEO also serves as an independent member of the supervisory board of French media group Vivendi.



Improving and expanding service is front of mind for the resale name as it charts a new path ahead.. Image credit: Vestiaire Collective

Looking forward to the future, Vestiaire Collective is seeking to begin a new period of sustained business growth under Mr. Osta's leadership. The company is focusing on artificial intelligence, enhanced product authentication and international expansion as it looks to follow up on the success seen during Mr. Bittner's tenure.

The outgoing CEO has yet to announce his next move following his departure.

Throughout 2025, the platform has released a variety of programming aimed at increasing awareness of the luxury resale scene for men through the release of a dedicated report ([see story](#)), as well as appealing to the demands of core high-end clientele with the conclusion of its three-year initiative to combat the textile waste of fast fashion ([see story](#)).

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