

TRAVEL AND HOSPITALITY

Equinox Hotels announces first location in Caribbean

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*The hotel is set to open before the end of the decade. Image credit: Equinox Hotels*

By ZACH JAMES FOR LUXURY DAILY NEWS SERVICE

American luxury fitness club Equinox's hospitality arm is expanding internationally.

On Nov. 18, the company announced its plans to build Equinox Resort Anguilla Port Nimara, its inaugural Caribbean location. Situated within a 118-berth marina, the property will contain 71 villas and homes and 62 hotel rooms, plus space for anchored vessels of up to 240 feet in length.

"We are thrilled to bring our unique approach to luxury performance hospitality to North America and the Caribbean," said Christopher Norton, CEO of [Equinox Hotels](#), in a statement.

"Our expansion into these regions reflects our commitment to innovation and excellence," Mr. Norton said. "We are dedicated to creating spaces that combine urban sophistication with resort excitement, providing our guests with unparalleled experiences that align with their high-performance lifestyles."

Making a splash

The new development will serve as both a functioning port and a high-end resort with state-of-the-art wellness-based amenities.

Some of Equinox Resort Anguilla Port Nimara's on-site offerings include the health-centric culinary concept, the Equinox Club, an award-winning spa and various luxury shopping venues, alongside fine dining options on a dedicated promenade. The marina will also play host to a variety of holistic and educational community programs, much like other Equinox Hotels locations ([see story](#)).



The company is working with real estate developer South West Harbour Inc. to bring the tropical project to life. Image credit: Equinox Hotels

Branded residences make up a large share of the projects. British auction house Christie's will assist in the sale of the 18 oceanfront villas, 18 upland villas and a wider selection of 35 Equinox residences.

"The philosophy, 'It's not fitness, it's life,' has grounded Equinox and fueled a cultural movement for more than 25 years," said Harvey Spevak, executive chairman and managing partner of Equinox, in a statement.

"Equinox Hotels is now a true culmination of our brand promise."

Port Nimara is currently under construction and is set to open in early 2027. Meanwhile, the hotel and surrounding residences are planned to debut in early 2028.

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