

The News and Intelligence You Need on Luxury

RETAIL

France welcomes first Case Loewe location

December 4, 2025



Art guides the creative concept of the new flagship. Image credit: LVMH

By ZACH JAMES FOR LUXURY DAILY NEWS SERVICE

Spanish fashion brand Loewe is celebrating the art of craft with a new retail location.

At more than 6,000 square feet across multiple floors, Paris is now home to Casa Loewe, the first of the concept shop series to reach France. Inspired by a collector's home, the store joins a network of existing hubs in major cities, including Madrid, London, Paris, Milan, Hong Kong and Singapore.

Retail reach

Paris' Casa Loewe stocks the designer brand's newly released spring/summer 2026 pre-collection.

Artworks from Henry Moore, Walter Price, Zizipho Poswa and Franz Erhard Walther, as well as those by winners of the Loewe Foundation Craft Prize, fill the space. The decorative objects complement the clothing collections sold within the Casa Loewe store.



The creative works are sourced from around the world, including Japan, South Africa, Germany and the United Kingdom. Image credit: LVMH

The space itself takes on a sleek, modern aesthetic, complete with monochromatic marble and concrete fixtures, along side bursts of color provided by vivid ceramic tile installations.

Located at 46-48 Avenue Montaigne in Paris, the store is now open, operating from 10 a.m. to 7:30 p.m. throughout the week.

French crystal maker Lalique recently reopened its Parisian flagship following a complete renovation (see story).

© 2025 Reliance Relocation Services, Inc. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.