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TRAVEL AND HOSPITALITY

Guerlain Spa to launch aboard Orient Express Sailing Yacht

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Inside the 5,380-square-foot wellness suite, guests can enjoy a collection of exclusive treatments. Image credit: Accor

By ZACH JAMES FOR LUXURY DAILY NEWS SERVICE

International hotel, river cruise and rail company Orient Express and French beauty brand Guerlain are collaborating at sea.

The Orient Express Corinthian sailing yacht, set to make its debut in June 2026, will feature a Guerlain Spa onboard at launch. Inside the 5,380-square-foot wellness suite, guests can enjoy a collection of exclusive experiences and treatments crafted specifically for the luxury vessel.

"This alliance unites two French icons of elegance and savoir-faire," said Philippe Hetland-Brault, president of Orient Express Sailing Yachts, in a statement.

"With Guerlain, we reimagine the art of travel and wellness, creating a sanctuary where beauty, refinement and destination discoveries converge," Mr. Hetland-Brault said. "Aboard Orient Express Sailing Yachts, our guests will embark on journeys that are as enriching for the soul as they are unforgettable in the experience through experiences lived both at sea and on shore, and the joy of discovering new destinations as you arrive by the ocean!

"That's what makes all the difference."

Riding the wave

Guerlain's spa is expansive, featuring four solo suites, a VIP couples room, a sauna, a lounge, a gym, a swimming lap lane and a dedicated beauty salon and barber.

Exclusive treatments include themed massages, skin rejuvenations, blood flow enhancement and various retreats. While on these retreats, guests can participate in sleep studies, improve their nutrition, embark on guided meditations, work out and immerse themselves in nature.



Each of the new rituals was developed by Guerlain's in-house wellness experts. Image credit: Accor

"We are proud to unveil our partnership with Orient Express Sailing Yachts, a collaboration that redefines the art of luxury wellness," said Gabrielle Saint-Genis, CEO of Guerlain, in a statement.

"Together, we will craft Guerlain spa experiences that transcend beauty immersing guests in rituals that nourish both body and soul," Ms. Saint-Genis said. "This alliance brings our shared commitment to heritage, elegance and innovation to life on the high seas.

"It is a new chapter in holistic indulgence, where every detail speaks the language of timeless luxury."

The Orient Express Corinthian, a 721-foot, 54-suite sailing yacht, will set sail for the first time next June, journeying through the Mediterranean; its Caribbean season will commence in October 2026.

Miami-based cruise company Norwegian Cruise Line Holdings is also expanding its high-end offerings. The business recently announced that the Regent Seven Seas Cruises brand will soon add a third ship to its fleet (see story).

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