

COMMERCE

LVMH switches up executive leadership at Givenchy

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Effective Jan. 9, Amandine Ohayon will step in as the brand's CEO. Image credit: Givenchy

By ZACH JAMES FOR LUXURY DAILY NEWS SERVICE

Italian fashion label **Givenchy** is making changes to its C-suite.

Effective Jan. 9, Amandine Ohayon will step in as the brand's CEO. Ms. Ohayon will report directly to Pietro Beccari, the chair and CEO of the LVMH Fashion Group.

"With her unique ability to collaborate with the most creative talents, coupled with her inclusive leadership and retail expertise, I am convinced Amandine will play a pivotal role in further accelerating the new growth chapter of Givenchy, the iconic French haute couture maison," said Mr. Beccari, in a statement.

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Ms. Ohayon holds more than 25 years of luxury leadership experience, most recently serving as the CEO of British fashion house Stella McCartney. Prior to her time there, Ms. Ohayon spent nearly two decades at beauty group L'Oral.

After two years at Givenchy, outgoing CEO Alessandro Valenti will take on the role of deputy managing director of commercial activities at French fashion house Dior. He also joins the executive committee, effective Jan. 12.

Reporting directly to deputy CEO Pierre-Emmanuel Angeloglou, Mr. Valenti has been tapped to improve retail and digital performance at the brand.

"Alessandro demonstrated exceptional determination and efficiency in managing Givenchy's transitional phase," said Sidney Toledano, former CEO of the LVMH Fashion Group, in a statement.



The outgoing CEO took over following the departure of former creative director Matthew Williams. Image credit: LVMH

"As a result, the company is now optimally positioned to leverage its reshaped organization, thereby facilitating future growth," Mr. Toledano said. "I am very pleased to see Amandine join Givenchy and continue the development of this ambitious project, alongside Sarah Burton."

The moves represent some of Mr. Beccari's first actions since taking the helm of the LVMH Fashion Group. His directive is to develop the futures of the conglomerate's smaller labels, including Celine, Loewe, Kenzo, Marc Jacobs and Givenchy ([see story](#)).

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