

WATCHES AND JEWELRY

# Boucheron donates brooch to The Victoria and Albert Museum

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*The "Faisceaux" brooch's iridescent hue was created through a high-temperature application of fine metallic powders. Image courtesy of Boucheron*

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By KIRAN GILL FOR LUXURY DAILY NEWS SERVICE

French jeweler Boucheron is considering its legacy with a gift to London's Victoria and Albert Museum (V&A).

The maison donated "Faisceaux," a high jewelry piece from its 2021 Carte Blanche "Holographique" collection, to the V&A. The brooch, composed of holographic rock crystal, rose gold and diamonds, will be displayed in the museum's jewelry galleries aside other Boucheron creations.

"It's an honor to see the Faisceaux' brooch entering London's prestigious Victoria & Albert Museum," said Claire Choïsne, creative director of **Boucheron**, in a statement.

"This rock crystal jewel embodies the V&A's values of cultural heritage, innovation and artistic excellence in every respect," Ms. Choïsne said. "Beyond being a piece of high jewelry, it epitomizes Boucheron's creative vision to push back the boundaries of craftsmanship and redefine the relationship between light and matter."

"I'm confident it will prove a worthy addition to the museum's collection, as much in tune with the past as with the future of artistic expression."

## Growing collection

This marks the first time a piece from the Carte Blanche collection has entered the V&A's permanent collection.

Since 2020, Boucheron has released two high jewelry collections: the "Histoire de Style" and "Carte Blanche." The former reimagines archival pieces through a contemporary lens, while the latter encourages forward-thinking design, alongside innovative materials and techniques.

The 2021 "Holographique" collection developed by Ms. Choïsne considered how light and color interact. The jewel's iridescent hue was created through a high-temperature application of metallic powders.

For the "Faisceaux" brooch, artisans hollowed the rock crystal to house a diamond-set internal motif, creating depth through the transparent material. A holographic coating on the surface further enhanced how light passes through the piece.



*The V&A collection already includes a dozen Boucheron pieces spanning in origin from 1875 through the 1960s. Image courtesy of Boucheron*

Earlier this month, Boucheron released a new campaign, coinciding with the brand's announcement to ensure full traceability for all round-cut center diamonds between 0.2 and 1 carat in its bridal line ([see story](#)).

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