

WATCHES AND JEWELRY

Kering consolidates jewelry houses into new division

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Chief operating officer Jean-Marc Duplaix will maintain his role while acting as Kering Jewelry chief executive officer. Image credit: Kering

By KIRAN GILL FOR LUXURY DAILY NEWS SERVICE

French luxury conglomerate Kering is sharpening its focus on its jewelry maisons.

The company has announced the formation of Kering Jewelry, a new division housing the group's Boucheron, Pomellato, Dodo and Qeelin brands. Chief operating officer Jean-Marc Duplaix is named CEO of Kering Jewelry, effective immediately.

"With Kering Jewelry, we are giving the group a powerful and cohesive platform capable of supporting our houses' ambitions in an area of expertise where creativity and excellence are inseparable," said Luca de Meo, chief executive officer of Kering, in a statement.

"I am delighted with the appointment of Jean-Marc: his experience will be instrumental in unlocking the group's full potential in jewelry."

New structures

The new division will allow Kering to push its jewelry business. Kering Jewelry will also oversee the company's industrial operations, which include the Italian jewelry maker Raselli Franco Group that was acquired in December ([see story](#)).

The chief executive officers of Boucheron, Pomellato, Dodo and Qeelin will report to Mr. Duplaix, who will work to improve internal operations.



The Raselli Franco Group's expertise includes design, sourcing and prototyping. Image credit: Raselli Franco Group

Since 2023, Mr. Duplaix has held the position of chief operating officer at Kering. He will maintain this role, continuing to steward the firm's finances and head investor relations while overseeing Kering Jewelry.

Earlier this month, Kering introduced other new internal divisions ([see story](#)).

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