

WATCHES AND JEWELRY

Van Cleef & Arpels surfaces rare heritage pieces at TEFAF Maastricht

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From March 14 to 19, the house presented approximately 40 pieces from its Heritage collection at the fine art and antique fair. Image credit: Richemont

By AMIRAH KEATON FOR LUXURY DAILY NEWS SERVICE

This month, French jeweler Van Cleef & Arpels brought a chapter of its archival history to one of the art world's most prestigious events.

From March 14 to 19, the house presented approximately 40 pieces from its Heritage collection at The European Fine Art Foundation (TEFAF) Maastricht in the Netherlands. Van Cleef & Arpels' rare selection, made available for purchase at the fine art and antique fair, included works created between the 1920s and the 1990s.

"Every year, TEFAF Maastricht provides an opportunity for Van Cleef & Arpels to put rare pieces on display," said Natacha Vassiltchikov, high jewelry retail director at [Van Cleef & Arpels](#), in a statement.

"Representing various periods and sources of inspiration, they reflect the full richness of our Heritage collection."

Archival authority

Established in 2007, the Heritage collection functions as the house's curated archive of vintage pieces intended for sale, distinct from its patrimonial holdings, which are reserved for exhibition.

This year's TEFAF entry from Van Cleef & Arpels placed emphasis on transformability, one of its longstanding technical signatures ([see story](#)), alongside the house's approach to gemstone curation and setting.

The brand's presentation at the 39th edition of TEFAF focused on two areas: white high jewellery from the 1940s through the 1960s and the influence of historicism on the house, represented by a diamond and ruby demi-parure.



The brand's latest TEFAF presentation focused on two areas, including white high jewelry from the 1940s through the 1960s. Image credit: Richemont

Van Cleef & Arpels' broader Heritage collection currently encompasses approximately 150 pieces of jewelry, high jewelry and decorative objects; items undergo a rigorous authentication, repair and cleaning process before entering the Heritage collection. Researchers also cross-reference client records, account books and sketch archives to verify provenance and issue a certificate of authenticity a prerequisite for inclusion.

The maison has participated in TEFAF Maastricht annually since 2013.

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