

NEWS BRIEFS

Prada, Louis Vuitton, Alaia and Lexus – News briefs

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By STAFF REPORTS

Prada, Coach supplier lifts output on demand

Sitoy Group Holdings Ltd., which makes Coach and Prada handbags, plans to boost production capacity by 50 percent over two years as luxury brands move more manufacturing to China to cut costs, per Business Week.

[Click here to read the entire story on Business Week](#)

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Louis Vuitton to unveil shoe salon at Saks Fifth Avenue

Louis Vuitton is scheduled to unveil a shoe salon at Saks Fifth Avenue in late September. For the fashion house, the salon marks the first of its kind, which, once open, will become a key feature at 10022-Shoe, Saks' eighth-floor shoe department that is currently being renovated and expanded, Women's Wear Daily reports.

[Click here to read the entire story on WWD](#)

Azzedine Alaia invades Avenue Montaigne

Azzedine Alaia will open a flagship store in the heart of the French luxury retail world next spring, the designer revealed recently with a certain amount of glee, per Financial Times.

[Click here to read the entire story on FT](#)

Toyota bets made-in-Japan Lexus can drive sales

On July 6, Toyota Motor launched production of its revamped Lexus ES sedan, a flagship luxury car that represents a renewed bet the automaker can keep building cars for the United States and China at more costly factories in Japan, according to Reuters.

[Click here to read the entire story on Reuters](#)

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