

NEWS BRIEFS

Luxury hotels, China commerce and Macy's makeover – News briefs

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By STAFF REPORTS

Today in luxury marketing:

[The 10 best luxury hotels for shopaholics](#)

In order to keep pace with their clientele, hotels are constantly evolving to stay on the cutting edge of luxury. Five-star restaurants, topnotch spas and designer decor are just some of the ways they lure in guests, per Business Insider.

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Luxury Daily

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[Long luxury boom slows in China](#)

For years, luxury prices in China have been soaring. Now, however, the cost of living large in China is slowing – possibly a sign of the broader slowdown in China and slowing spending of the Chinese rich, according to CNBC.

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[Macy's aims higher with new luxe hall](#)

Gucci, Louis Vuitton, Burberry and Longchamp will be showcased front and center on the Broadway side of the Herald Square flagship in New York beginning in November, WWD reports.

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[Morocco boasts the second most expensive luxury hotel in the world](#)

Still considered a developing nation, Morocco is not a country with which one typically associates luxury travel. Surprisingly then, the Royal Mansour in Marrakech, one of Morocco's major cities, is home to the second-most expensive hotel in the world, said Morocco Board.

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