

NEWS BRIEFS

Ferrari, Lamborghini, Tom Ford, Harrods and Chinese wealthy – News briefs

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By STAFF REPORTS

Today in luxury marketing:

[Ferrari to Lamborghini cannot outrun crisis as sales slow](#)

Ferrari, Bentley and Lamborghini are bracing for slower growth as the European debt crisis saps demand even for high-priced toys for the wealthy, per Bloomberg Businessweek.



[Click here to read the entire story on Bloomberg Businessweek](#)

[Tom Ford launches shop at Harrods](#)

The shop-in-shop carries handbags, jewelry, small leather goods and accessories from the designer's women's wear collection, WWD said.

[Click here to read the entire story on WWD](#)

[China downturn? Do not look in first class](#)

Rich Chinese tourists paying \$40,000 to hunt elk in Utah or booking the entire first-class cabin for a family flight to France show China's economic slowdown has yet to thin the

wallets or dull the appetites of its deep-pocketed elite, reports CNBC.

[Click here to read the entire story on CNBC](#)

[JW Marriott brand to open luxury resort in Los Cabos, Mexico](#)

Marriott International's luxury hotel brand, JW Marriott Hotels & Resorts, announced today plans to open a new 300-room JW Marriott Hotel in Cabo San Lucas in 2015, according to the Sacramento Bee.

[Click here to read the entire story on the Sacramento Bee](#)

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