

EDITORIAL CALENDAR

Editorial calendar 2013 for Luxury Daily

December 4, 2012



By STAFF REPORTS

Editorial calendar for 2013

Listed below are the events hosted, moderated or covered by Luxury Daily.



Also listed are Classic Guides that Luxury Daily produces annually, as well as the sponsored webinars that the publication will organize and host in 2013. All events highlighted in bold are organized by Luxury Daily.

JANUARY

Jan. 8: Luxury Daily's Luxury Outlook 2013, a Classic Guide

Jan. 13-16: **National Retail Federation's Annual Convention & Expo, Jacob Javits Convention Center, New York**

Jan. 16: **Luxury FirstLook: Outlook 2013, a Luxury Daily presentation, National Museum of the American Indian, 1 Bowling Green, New York, NY 10004**

Jan. 22: Sponsored Webinar, 2 p.m. – 3 p.m. ET.: Holiday recap: What worked and what didn't in luxury marketing and retail. Sponsor:

FEBRUARY

Feb. 12: Luxury Daily's Classic Guide to Luxury Marketing

MARCH

March 26: Sponsored Webinar, 2 p.m. – 3 p.m. ET. Sponsor:

APRIL

April 9-10: [ad:tech San Francisco, Moscone Center West, San Francisco](#)

April 21-23: [American Express Publishing's Luxury Summit 2013, St. Regis Monarch Beach, Dana Point, CA](#)

MAY

May 1: [Luxury Roundtable: State of Luxury 2013, a Luxury Daily presentation, National Museum of the American Indian, 1 Bowling Green, New York, NY 10004](#)

May 21: Sponsored Webinar, 2 p.m. – 3 p.m. ET. Sponsor:

JUNE

JULY

July 23: Sponsored Webinar, 2 p.m. – 3 p.m. ET. Sponsor:

AUGUST

SEPTEMBER

Sept. 18: Luxury Retail Summit: Holiday Focus 2013, a Luxury Daily presentation, National Museum of the American Indian, 1 Bowling Green, New York, NY 10004

Sept. 23-25: [Luxury Interactive, New York](#)

Sept. 24: Sponsored Webinar, 2 p.m. – 3 p.m. ET. Sponsor:

OCTOBER

Oct. 22: Sponsored Webinar, 2 p.m. – 3 p.m. ET. Sponsor:

NOVEMBER

Nov. 5-7: [ad:tech New York, Jacob K. Javits Convention Center, New York](#)

DECEMBER

Dec. 3: Sponsored Webinar, 2 p.m. – 3 p.m. ET. Sponsor:

Dec. 10: Luxury Women to Watch 2014