

NEWS BRIEFS

## Prada, Cartier, Mulberry and Apple CEO – News briefs

December 7, 2012



By STAFF REPORTS

Today in luxury marketing:

### [Prada profits gain 50pc in nine months](#)

Prada SpA logged another stellar nine months this year, posting a 50 percent gain in net profits, which reached \$523 million in the period ended Oct. 31, according to WWD.

[Sign up now](#)

[Luxury Daily](#)

[Click here to read the entire story on WWD](#)

### [A rare gathering of Cartier's best](#)

Throughout a history spanning well over a century, French jeweler Cartier has retained an inimitable style, nurtured by its heritage and occasionally inflected by the tastes of some of the most extraordinary personalities of its time. That style is on display in The Art of Cartier, a show running through February at the Thyssen-Bornemisza Museum, Madrid, Spain, per The New York Times.

[Click here to read the entire story on The New York Times](#)

### [Mulberry profits fall 36pc as costs rise](#)

Mulberry has blamed falling wholesale revenues and slippage in gross margins for a profit fall of more than a third, according to the Financial Times.

[Click here to read the entire story on the Financial Times](#)

[Tim Cook's freshman year: The Apple CEO speaks](#)

In his most wide-ranging interview as CEO, Tim Cook explains how Apple works now, talks about the perception that he is “robotic,” and announces the return of Apple manufacturing to the United States, Bloomberg Businessweek reports.

[Click here to read the entire story on Bloomberg Businessweek](#)

---

© Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.