

NEWS BRIEFS

## Saint Laurent Paris, Dolce & Gabbana, Mercedes and Instagram – News briefs

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By STAFF REPORTS

Today in luxury marketing:

### [New Saint Laurent concept comes to United States](#)

Hedi Slimane's retail concept for Saint Laurent — first unveiled in September in Shanghai — is hitting American shores, WWD reports.

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### [Italy judge rejects Dolce & Gabbana plea to ditch trial](#)

An Italian judge Dec. 14 rejected a plea by fashion house duo Dolce and Gabbana to throw out a trial against them for allegedly failing to declare \$1.1 billion in revenues, media reports said, per The Economic Times.

[Click here to read the entire story on The Economic Times](#)

### [Daimler's new China chief inherits a host of headaches](#)

Daimler AG's new China chief Hubertus Troska inherits a host of headaches in the world's biggest market: slower sales for its flagship Mercedes-Benz brand, slumping transaction prices and profitability and dissent from unhappy dealers, Reuters reports.

[Click here to read the entire story on Reuters](#)

### **Brace yourselves: Ads are coming to Instagram**

In an interview, Carolyn Everson, Facebook vice president of global marketing solutions, confirms that the company has all intentions of monetizing Instagram in the near future, according to Racked.

[Click here to read the entire story on Racked](#)

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