

NEWS BRIEFS

Louis Vuitton, Prada, Instagram and Las Vegas – News briefs

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By STAFF REPORTS

Today in luxury marketing:

[Michael Burke named CEO of Louis Vuitton](#)

Jordi Constans, who last month took over as CEO of Louis Vuitton, is to leave the position immediately for medical reasons, WWD learned.

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[Aaron Taylor-Johnson tragically unrecognizable in Prada ads](#)

Apparently Prada's actor-centric fall campaign, which starred Adrien Brody, Garrett Hedlund and Gary Oldman, did well enough that the label's going with the same idea for spring, this time with Benicio Del Toro, Harvey Keitel, Dane DeHaan and Aaron Taylor-Johnson, per The Cut.

[Click here to read the entire story on The Cut](#)

[Instagram warns users it plans to use their images in advertising](#)

Starting in January, Instagram users might be surprised to find their photos or faces starring in advertisements when they log onto the photo-sharing service or are browsing Facebook, Ad Age reports.

[Click here to read the entire story on Ad Age](#)

[Las Vegas retailers' hopes high as tourists purchase luxury items](#)

This December, high-end retailers on the Strip are celebrating the end of 2012 with hopes of huge sales, according to the Las Vegas Review-Journal.

[Click here to read the entire story on Las Vegas Review-Journal](#)

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