

NEWS BRIEFS

Givenchy, Ferragamo, last-minute shopping and luxury automakers – News briefs

December 21, 2012



By STAFF REPORTS

Today in luxury marketing:

[Givenchy to skip January couture](#)

The French fashion house said it would continue making high fashions and welcome clients to its salons, but it will not show a collection to the press during the next couture week in Paris, WWD reports.

Sign up now

Luxury Daily

[Click here to read the entire story on WWD](#)

[Ferragamo renews distribution deal with Trinity](#)

Italian luxury shoemaker Salvatore Ferragamo bought an additional 30 percent in a joint venture with Chinese partner Trinity Ltd to continue its expansion in Asia, per Reuters.

[Click here to read the entire story on Reuters](#)

[Online retailers have gone to some crazy lengths to give you one extra hour of Christmas shopping](#)

Distributors such as GSI, a unit of eBay that handles online shipping for 70 brands

including Ralph Lauren and Donna Karan New York, have been working on a strategy since last year to gain extra Christmas shopping time, according to Racked.

[Click here to read the entire story on Racked](#)

[Midsize cars fare better than luxury models in newest crash test](#)

In a challenging measure of frontal crash safety called the small overlap test, a group of 18 moderately priced midsize cars did better than a group of similar-size luxury and near-luxury models that the Insurance Institute for Highway Safety tested earlier this year, The New York Times reports.

[Click here to read the entire story on The Wall Street Journal](#)

© Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.