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**NEWS BRIEFS** 

# Fashion industry, shopper malaise, Trump Toronto and China – News briefs

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By STAFF REPORTS

Today in luxury marketing:

#### Fashion: Luxury's new look

After two profitable decades, the sector is fragmenting as tastes in emerging markets shift, the Financial Times reports.



Click here to read the entire story on the Financial Times

### Retailers struggle With shopper malaise

For retailers across the country this holiday season, there is disappointment. Consumer confidence levels and the stock market have been holding up, yet people just are not inclined to shop that much, according to store executives who sell fashion across a spectrum of prices, according to WWD.

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#### Trump Tower woes signal top of Toronto condo market

Herbert Crockett said his late father suggested investing in something he could touch, so

he put cash into Donald Trump's latest hotel project in Toronto where he could feel the marble under his feet, per Bloomberg.

Click here to read the entire story on Bloomberg

## China to crack down on "malicious" trademark registrations

China plans to change the law to crackdown on "malicious" trademark registrations, state media said on Dec. 24, after a series of cases in which well-know international brands and individuals have had their names or copyright misused, Reuters reports.

Click here to read the entire story on Reuters

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