

NEWS BRIEFS

Holiday sales, luxury travel, Selfridges and China – News briefs

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By STAFF REPORTS

Today in luxury marketing:

[Retailers face ho-hum holiday sales: early data](#)

As the U.S. holiday season winds down, retailers were left to hope that post-Christmas sales could help salvage their worst performance since 2008, preliminary data showed, per Reuters.

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[DC hotels less busy for Obama's second inauguration](#)

City officials are expecting 600,000 to 800,000 visitors for the Jan. 21 inauguration, far less than the 1.8 million people who flooded the National Mall four years ago to witness the inauguration of the United State's first black president, according to Bloomberg Businessweek.

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[Selfridges puts resources behind women's](#)

Selfridges is looking West. Not as far as Canada, but just to the western end of its Oxford Street flagship to a new women's wear gallery, WWD reports.

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[China austerity may crimp luxury demand](#)

China's new leaders have come out swinging against official excess and corruption, according to The Wall Street Journal.

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