

NEWS BRIEFS

Louboutin vs. YSL, Audi, luxury cars and Champagne – News briefs

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By STAFF REPORTS

Today in luxury marketing:

[Christian Louboutin, YSL suit dismissed](#)

A Manhattan federal district court entered a final order Dec. 27 confirming that Christian Louboutin has no further claims against Yves Saint Laurent over red monochrome shoes and dismissed the lawsuit, according to WWD.

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[Ex-Audi designer becomes first foreign president of Kia Motors](#)

Peter Schreyer, known for his design contributions to the iconic Audi TT, became the first foreign president of Kia Motors Corp. as the South Korean carmaker enters the next phase of its branding transformation, Reuters reports.

[Click here to read the entire story on Reuters](#)

[Luxury Cadillac brand hints at future of cars](#)

If you want to know where the car is going in the year 2013 and beyond, look to the luxury lineup at the New Year's auto shows, per Newsday.

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[Champagne loses fizz in Europe after tough year](#)

Europeans are finding fewer reasons to pop open a bottle of Champagne as another year of economic troubles and high unemployment saps the region's appetite for the finer things, Bloomberg Businessweek reports.

[Click here to read the entire story on Bloomberg Businessweek](#)

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