

NEWS BRIEFS

Louis Vuitton, Audi, Trump and high-end publishing – News briefs

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By STAFF REPORTS

Today in luxury marketing:

[Louis Vuitton names director for art museum](#)

Bernard Arnault is building his team ahead of the targeted 2014 opening of a Frank Gehry-designed art foundation on the leafy fringes of Paris, per WWD.

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[Audi India 2012 vehicle sales increase 63pc](#)

Audi AG reported Jan. 8 a 63 percent increase in its 2012 vehicle sales in India and said it is confident of becoming the largest luxury car maker in the country by 2015, according to The Wall Street Journal.

[Click here to read the entire story on The Wall Street Journal](#)

[Trump Tower project in Philly files Chapter 11](#)

A Donald Trump-affiliated company formed to construct a luxury hotel and condominium complex in Philadelphia filed for bankruptcy late on Jan. 7 to prevent foreclosure by its lender, Reuters reports.

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[Bloomberg Pursuits adds two](#)

Bloomberg Pursuits, the spinoff from Bloomberg Markets, has added two staffers to its roster, according to Media Bistro.

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