

NEWS BRIEFS

Tod's, Oscar de la Renta, Jaguar Land Rover and Alaïa – News briefs

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By STAFF REPORTS

Today in luxury marketing:

[Tod's 2012 sales meet expectations](#)

Italy's luxury shoemaker Tod's said Jan. 23 that sales rose 7.8 percent in 2012 to \$1.28 billion, helped by a good performance in Greater China, Reuters reports.

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[Inside Oscar de la Renta's debut London store](#)

Oscar de la Renta has opened his first London store . The 3,000-square-foot boutique is located in Mayfair at 130 Mount Street, near to Marc Jacobs, Christian Louboutin and Balenciaga, Vogue reports.

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[Jaguar Land Rover earnings growth stalls on cheaper SUV](#)

Jaguar Land Rover Plc, the luxury-vehicle unit of Tata Motors Ltd., said fiscal third-quarter profit growth probably stalled because of currency shifts and its cheaper Evoque model attracting a higher share of buyers, according to Bloomberg.

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[Azzedine Alaïa in scent deal with Beauté Prestige](#)

Azzedine Alaïa has inked a 13-year fragrance and cosmetics license with Beauté Prestige International, per WWD.

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