

NEWS BRIEFS

Estée Lauder, Four Seasons, Mercedes and high-end publishing – News briefs

February 6, 2013



By STAFF REPORTS

Today in luxury marketing:

[Estée Lauder profit helped by growth in US, China](#)

Estée Lauder reported a higher quarterly profit Feb. 5 and raised its full-year profit forecast while standing by its forecast for sales growth, pointing to strong demand in the United States and China that is counteracting weak markets such as Southern Europe and South Korea, Reuters reports.

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[Four Seasons CEO Kathleen Taylor to leave hotel company](#)

Four Seasons Hotels and Resorts said Kathleen Taylor, who replaced founder Isadore Sharp as chief executive officer in 2010, is leaving the luxury hotelier, Bloomberg reports.

[Click here to read the entire story on Bloomberg](#)

[Mercedes-Benz revs up sales outside home market](#)

Luxury automaker Mercedes-Benz says it sold 94,895 vehicles in January - a year-on-year surge of 9.2 percent, per The Washington Post.

[Click here to read the entire story on The Washington Post](#)

[First look at Kristina O'Neill's WSJ. Magazine](#)

“I had this wacky idea to bring in columnists,” Kristina O’Neill said. She was at the NoMad Hotel flipping through her maiden issue of WSJ. Magazine, out Feb. 16, and recounting how she conceived some of her changes, WWD reports.

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