

## NEWS BRIEFS

# Hugo Boss, Saks, Jaguar and Audi – News briefs

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By STAFF REPORTS

Today in luxury marketing:

### [Hugo Boss says will grow faster than market in 2013](#)

German fashion house Hugo Boss said it was confident of posting stronger growth than the luxury market in 2013 as it reported annual results at the top end of expectations, according to Reuters.

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### [Saks creates omni-management](#)

Saks Inc. has reassigned its senior managers to broad cross-channel responsibilities and has anointed them with “omnichannel” titles, according to WWD.

[Click here to read the entire story on WWD](#)

### [Chicago Auto Show: Jaguar unveils all-wheel drive sedans](#)

Andy Goss, president of Jaguar Land Rover North America, said the luxury duo have had a renaissance under the stewardship of Tata Motors of India, reiterating that Land Rover just posted its best January showing in the United States with sales up 25 percent, Chicago Tribune reports.

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[Audi beats BMW in January sales on A4 car's China version](#)

Audi started the year beating luxury-car market leader BMW in monthly sales, propelled by a 39 percent jump in deliveries in China, its biggest national market, per Bloomberg.

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