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NEWS BRIEFS

British fashion, Moncler, Lexus and US market – News briefs

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By STAFF REPORTS

Today in luxury marketing:

Androgyny and minimalism to stalk London Fashion Week

Leading British designers such as Vivienne Westwood, Christopher Kane, Alice Temperley and Burberry's Christopher Bailey will showcase their latest creations alongside emerging young talent when London Fashion Week kicks off Feb. 15, Reuters reports.



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Moncler to design outerwear for VistaJet Crew

Luxury private jet fleet VistaJet has tapped Moncler to design the outerwear for its flight attendants and pilots, according to WWD.

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Lexus tops J.D. Power's most dependable car ranking

Automakers are closing the gap, but Toyota's Lexus still makes the most dependable cars sold in the United States, according to the latest survey by J.D. Power and Associates, per CNNMoney.

Click here to read the entire story on CNNMoney

What recession? Americans regain a craving for luxury

While all eyes have been focused on luxury-goods growth in China, another market has quietly been bolstering the business of high-end goods purveyors: the United States, The Wall Street Journal reports.

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