

NEWS BRIEFS

## Dior, Chanel, Victoria Beckham and US consumer confidence – News briefs

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By STAFF REPORTS

Today in luxury marketing:

### [Dior plans encore Haute Couture show in Shanghai](#)

For the first time since Raf Simons took the creative helm at Dior, the French fashion house is bringing its Haute Couture show to China with an event to be held in Shanghai on March 30, according to Business of Fashion.

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### [Chanel unveils Bal Harbour revamp](#)

From its Deauville roots to its newest boutique in Bal Harbour, FL, Chanel knows a good resort when it sees one, WWD reports.

[Click here to read the entire story on WWD](#)

### [Site to be seen: Victoria Beckham](#)

Victoria Beckham, whose eponymous fashion line was heretofore available exclusively at specialty retailers including Bergdorf Goodman, Neiman Marcus and FortyFiveTen and online powerhouses Net-A-Porter and MyTheresa, is now offering ecommerce for her Victoria, Victoria Beckham label and accessories such as handbags, denim and

eyewear, The New York Times reports.

[Click here to read the entire story on The New York Times](#)

[Consumer confidence in US decreases more than forecast](#)

Confidence among U.S. consumers fell more than forecast in March as Washington's budget battle soured Americans' views of the economic outlook, according to Bloomberg.

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