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NEWS BRIEFS

Michael Kors, Dolce and Gabbana, Jimmy Choo and Buccellati – News briefs

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By STAFF REPORTS

Today in luxury marketing:

Michael Kors strikes an uneasy pose on growth

Prepare to be surprised. That marketing slogan is an oxymoron if there ever was one. Redhot fashion house Michael Kors Holdings Ltd., which would never stoop to such banalities, might want to consider prefacing its financial releases with the expression, The Wall Street Journal reports.



Click here to read the entire story on The Wall Street Journal

Dolce and Gabbana could face more than two years in prison for tax evasion Gaetano Ruta, the prosecutor representing the Italian government in tax evasion proceedings concerning Domenico Dolce and Stefano Gabbana, has called for prison sentences of two-and-a-half years each to be awarded to the duo at the designers' sentencing hearing, Business of Fashion reports.

Click here to read the entire story on Business of Fashion

Jimmy Choo makeover continues

Jimmy Choo has hired renowned British architecture and design company David Collins Studio to give the label's stores a worldwide makeover, per British Vogue.

Click here to read the entire story on British Vogue

Buccellati Group to open in Chicago

The Italian jewelry company Buccellati Group, which already counts doors in New York, Beverly Hills, CA, and Aspen, CO, will unveil its first store in Chicago on East Oak Street in a few weeks, according to WWD.

Click here to read the entire story on WWD

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