

NEWS BRIEFS

Gucci, Dior, Audi and luxury real estate – News briefs

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By STAFF REPORTS

Today in luxury marketing:

[Gucci opens men's flagship in Milan](#)

Gucci will officially unveil its first men's wear flagship in Europe June 23 evening with a party during Men's Fashion Week, WWD reports.

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[Dior named lead sponsor of the 2013 Guggenheim International Gala](#)

On June 20, Richard Armstrong, director of the Solomon R. Guggenheim Museum and Foundation, announced Dior as the lead sponsor of the 2013 Guggenheim International Gala, according to The Cut.

[Click here to read the entire story on The Cut](#)

[Audi swaps R&D chiefs as criticism grows: source](#)

Volkswagen's Audi unit will swap development chiefs for a second time in less than a year, causing a stir at the luxury carmaker as it fights to close the gap with rival BMW, per Reuters.

[Click here to read the entire story on Reuters](#)

[New York luxury real estate is booming, according to Concierge Auctions](#)

Chad Roffers, the head of client services at Concierge Auctions, explains that the rise in demand for luxury real estate in New York is due to several factors, one of which is the interest of foreign investors, Newsday reports.

[Click here to read the entire story on Newsday](#)

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