

NEWS BRIEFS

Prada, Loro Piana, Bally and Lanvin – News briefs

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By STAFF REPORTS

Today in luxury marketing:

[Prada launches museum curator talent competition](#)

Prada wants to find a new generation of curators by launching a global talent competition. The label has teamed up with the Qatar Museums Authority for the search, which is open from now until December 31, per British Vogue.

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[Click here to read the entire story on British Vogue](#)

[LVMH spends \\$2.5B on Italian cashmere brand majority stake](#)

LVMH has paid \$2.57 billion for a majority stake in Loro Piana, making the fashion house famed for its baby cashmere the latest in a string of Italian family-owned companies to cede control to French luxury goods groups, according to the Financial Times.

[Click here to read the entire story on the Financial Times](#)

[Bally on the hunt for new creative lead](#)

Bally is on the hunt for new designers following the resignation of creative directors Graeme Fidler and Michael Herz. Messrs. Fidler and Herz, who also worked as a team at Aquascutum, could be headed to Mulberry, according to a source in London, WWD

reports.

[Click here to read the entire story on WWD](#)

[Former Lanvin head named CEO of Italian jeweler Buccellati](#)

Buccellati, one of the last remaining independent Italian high-end jewelers, has named veteran fashion manager Thierry Andretta as chief executive, according to Reuters.

[Click here to read the entire story on Reuters](#)

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