

NEWS BRIEFS

Jason Wu, Tesla, Langham Hotels and Bang & Olufsen – News Briefs

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By STAFF REPORTS

Today in luxury marketing:

[Jason Wu, Lancôme collaboration set for fashion week launch](#)

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To be sure, Jason Wu is having a busy year. He is running his own label, was tapped as artistic director for Hugo Boss women's wear in June and launched a fast-fashion Target collection last year, WWD reports.

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[Tesla stock shoots up 20 percent as analysts cheer second-quarter results](#)

Tesla Motors stock continued to climb last week after the automaker beat analysts' expectations for the second quarter, according to The Los Angeles Times.

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[New Langham Hotel in Chicago and Orient-Express second cruise ship](#)

Ludwig Mies van der Rohe never created a hotel—not in his lifetime, at least, per The Wall Street Journal.

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[B&O gains as Danske says buy before earnings: Copenhagen Mover](#)

Bang & Olufsen, the Danish maker of luxury stereos, rose in Copenhagen trading after Danske Markets said investors should buy the stock before this week's earnings, according to Bloomberg.

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