

NEWS BRIEFS

Louis Vuitton, Neiman Marcus, Saint Laurent and Asia – News briefs

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By STAFF REPORTS

Today in luxury marketing:

[Louis Vuitton brings muses to Tokyo](#)

Louis Vuitton will stage a high-tech exhibition dedicated to six "Timeless Muses" in Tokyo later this month, according to WWD.

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[Neiman said to draw interest from CVC, KKR as it weighs IPO](#)

CVC Capital Partners Ltd. and KKR & Co. have expressed interest in buying Neiman Marcus, the luxury retailer that filed for an initial public offering in June, people familiar with the matter said, per Bloomberg.

[Click here to read the entire story on Bloomberg](#)

[Saint Laurent unveils a pair of leather sneaker style roller skates for \\$1,195](#)

They are from Saint Laurent's autumn/winter 2013 collection and do not say Heelys as there is obviously not a sniff of Velcro or neon in sight. Instead you are looking at a white leather high-top sneaker with black stripe detailing, Grazia.

[Click here to read the entire story on Grazia](#)

[Asia to conquer luxury goods market](#)

Asia is expected to account for between 50 and 60 percent of luxury sales within the next 10 years. The region currently represents around two thirds of the market, but has seen a dip in high-end product revenues over the past few years, according to British Vogue.

[Click here to read the entire story on British Vogue](#)

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