

NEWS BRIEFS

BMW, Jaguar, Thailand and Instagram – News briefs

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By STAFF REPORTS

Today in luxury marketing:

[BMW eclipses car show rivals with three-level indoor test track](#)

BMW has built a 300-meter, three-level indoor test track at this year's Frankfurt motor show - all to outshine German arch-rivals Audi and Mercedes-Benz as it battles to stay in pole position in the world's luxury car market, per Reuters.

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[Jaguar unveils crossover SUV concept, hints at new sedans](#)

After teasing us with a darkly silhouetted outline last week, Jaguar got down to brass tacks Monday morning and officially revealed its concept crossover SUV, the Los Angeles Times reports.

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[Thailand to scrap luxury goods tax to lure China travelers](#)

Thailand's government said it will scrap import duties on luxury watches, clothes and cosmetics to help the country compete with Hong Kong and Singapore for wealthy

travelers from markets including China, according to Bloomberg.

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[Instagram plans to introduce ads within the next year](#)

Enjoy your ad-free Instagram feed while you can: Instagram plans to introduce ads in the next year, according to a new report, reports Mashable.

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