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NEWS BRIEFS

Dior, Neiman Marcus, Roberto Cavalli and Mercedes-Benz – News briefs

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By STAFF REPORTS

Today in luxury marketing:

Dior releases May, June results

Operating profits at the Dior fashion house totaled \$45.8 million, for the two months ended June 30, WWD reports.



Click here to read the entire story on WWD

Neiman said to seek \$3.75B in loans to fund Ares buyout

Neiman Marcus Group, the luxury retailer being acquired by Ares Management LLC and the Canada Pension Plan Investment Board, is seeking a \$2.95 billion term loan as part of its financing to fund the buyout, according to Bloomberg.

Click here to read the entire story on Bloomberg

Yvan Mispelaere joins Roberto Cavalli

A year after his surprise departure from Diane von Furstenberg, French designer Yvan Mispelaere has been announced as the design director of Roberto Cavalli, a newly-created position, per the The Telegraph.

Click here to read the entire story on the The Telegraph

Merc pips Audi in Indian luxury race

More than three years after giving up its pole position in the domestic luxury car market, Stuttgart-based Mercedes Benz has overtaken fellow German rival Audi to emerge as the leader of the pack that also includes BMW for the July-September period, according to the Hindustan Times.

Click here to read the entire story on the Hindustan Times

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