

NEWS BRIEFS

India, Porsche, Cambodia and IWC – News briefs

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By STAFF REPORTS

Today in luxury marketing:

India's luxury market unscathed by slowdown, poised for growth: Assocham

India's luxury market bucked the lingering economic slowdown and swelled to \$8.5 billion in 2013 as savvy consumers continued to open their purses on high-end products and services, an Assocham study found, according to The Economic Times.

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Porsche sets US sales record, reflecting luxury-car boom

German sports car maker Porsche AG said its U.S sales jumped 21 percent in 2013 and set a new record of 42,323 vehicles, The Wall Street Journal reports.

[Click here to read the entire story on The Wall Street Journal](#)

Industry still on edge after deadly violence in Cambodia

The situation in Cambodia's apparel industry remained tense Sunday after protests over wages resulted in the deaths of at least four workers and scores of injuries Friday following a crackdown by the military police, per WWD.

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IWC's radical refresh

IWC likes to give each of its collections a refresh and a turn under the spotlight in fairly strict rotation, The Telegraph reports.

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