

Thomas Keller's nominee, William Bradley from The Addison at The Grand Del Mar Resort. The issue is rounded out with features on beer, jewelry and, of course, automobiles."

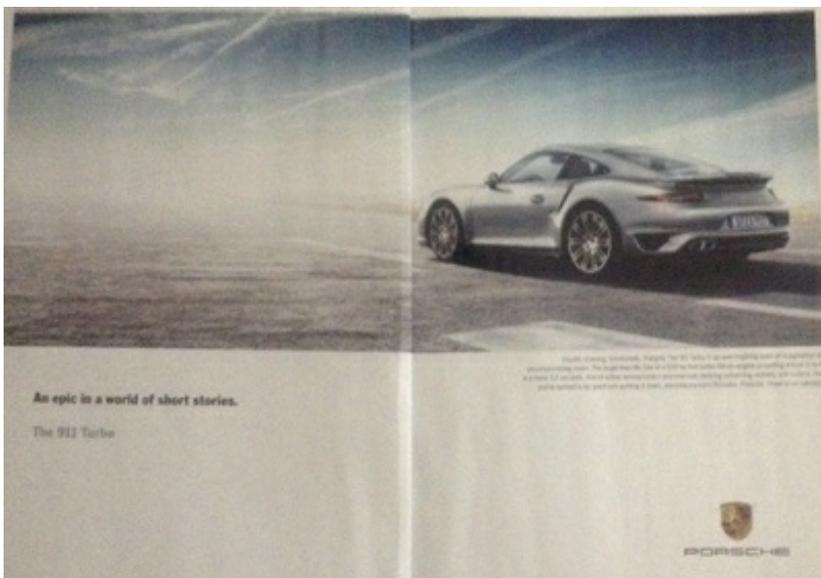
Central

Breguet began the issue with a two-page spread for its "Le Reveil du Tsar," a watch that has an alarm-activation indicator and is inspired by the Tsar Alexander I of Russia.



Breguet ad

The Porsche 911 Turbo took the next two-page spread. Porsche celebrated the 50th anniversary of the 911 model throughout 2013.



Porsche 911

Richard Mille placed a two-page spread for its Tourbillon Yohan Blake watch and encouraged readers to visit its boutiques. The brand has a follow-up ad later for its Bubba Watson watch a few pages later.



Richard Mille ad

The first hospitality ad appears immediately after for The Resort at Pelican Hill, Newport Beach.

Next to the table of contents, readers encounter an ad placed by Ulysse Nardin for its Freak Cruiser. Four Seasons grabbed the page next to the continued table of contents.



Four Seasons ad

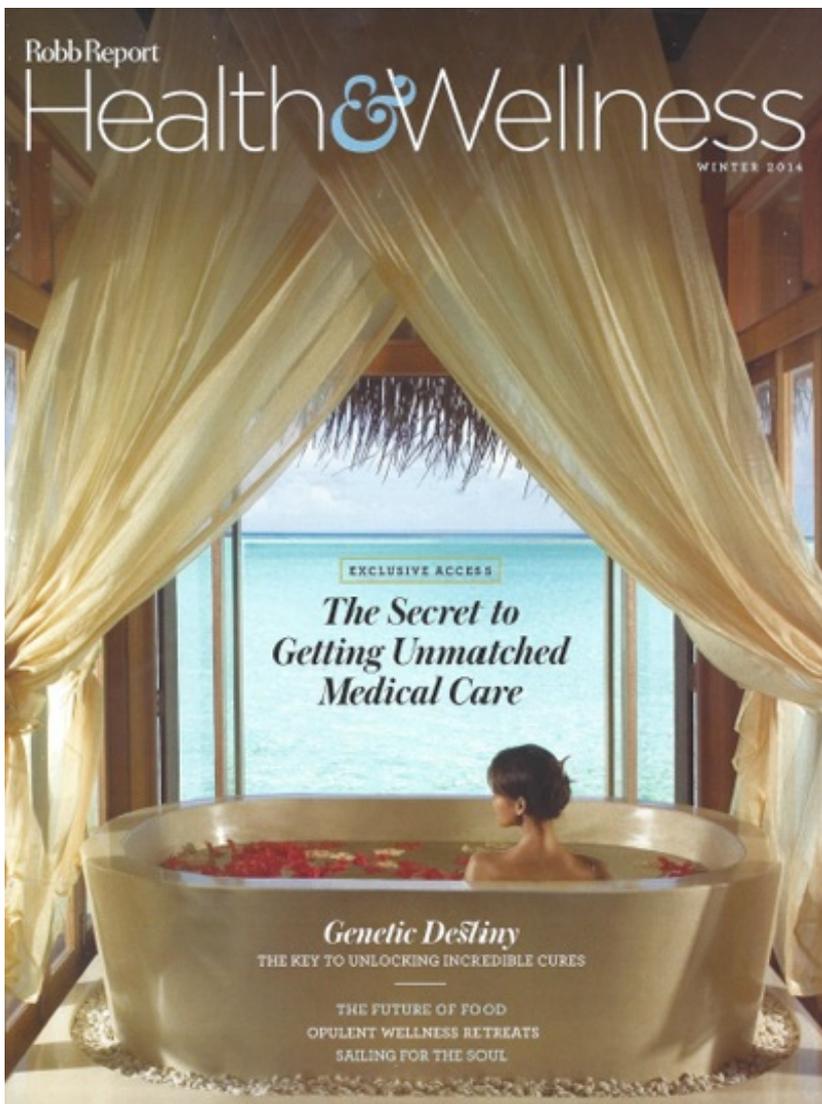
Some other ads include Mont Blanc, Bellagio Las Vegas, Visa Black Card, Embracer Executive Jets, Kiton and Lugano. Cartier took the back cover.

"The Wild West of Beer" feature explores the new generation of United States-based craft brewers, while another feature tracks the journey of traditional Indian materials and techniques used for crafting jewelry.

The winning chef for Robb Report's culinary competition, Mr. Bradley, combines "the techniques of French haute cuisine to the bounty of Southern California." During the competition, he centered a five-course meal on a sweet bread dish.

Next in line

Articles in the health supplement range from Philanthropist Wendy Schmidt's health-sustaining hobbies, the history of anesthesia and learning how to effectively care for one's parents. An abundance of health tips pervade the issue as well, such as 10 questions to ask health care providers and yet another reason to drink red wine.



Health & Wellness Supplement

The regular "Home & Style" supplement contains some of the advertisers from the main publication such as Inspirato and Ulysee Nardin. Features in this issue look at a secluded development for relatives of seafarers, a "contemporary meets vintage and midcentury modern" home embedded in the hills of Los Angeles and a New Zealand winery's exclusive "shack."



Home & Style supplement

"Home & Style offers a very special look at the shelter market with the notion of increasing both our female audience, who are reacting very positively to the publication, and a B2B audience," Mr. Anderson said.

"With the changing environment of healthcare in the United States, Robb Report feels that it is important that our audience is given good information to best plan how to live their life to the fullest - in a healthy fashion," he said.

"By partnering with top institutions like Johns Hopkins, MD Anderson, The Mayo Clinic, The Cleveland Clinic, Mass General, UCLA Health and Others, our readers and visitors will have access to information about the newest technology, breakthroughs and preparation to have informed dialogues with their care providers to themselves, their parents, children and grand children. Robb Report also takes a look at longevity and wellness practices that help to make people's lives more enjoyable."

Final take

Joe McCarthy, editorial assistant on Luxury Daily, New York

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