

NEWS BRIEFS

Italian luxury, Rolls-Royce, luxury watches and Karl Lagerfeld – News briefs

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By STAFF REPORTS

Today in luxury marketing:

Italian luxury stocks drop on fears of a sector slowdown

Shares in Italian luxury-goods companies fell on Thursday as analysts offered cautious forecasts for the sector in 2014, after its rapid growth showed signs of slowing last year, Reuter reports.

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Rolls-Royce eyes luxury SUV market

Rolls-Royce Motor Cars is considering an entry into the fast-growing sport-utility vehicle market, but isn't in a rush, the marquee car maker's chief executive said, according to The Wall Street Journal.

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What do the top 3 luxury watches of 2013 have in common?

What do three of the most popular luxury watches for 2013 have in common? asks Forbes.

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[Karl Lagerfeld designs suites for Hôtel de Crillon in Paris](#)

Karl Lagerfeld is designing two suites for the Hôtel de Crillon in Paris, which is currently undergoing a major renovation, per The Telegraph.

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