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NEWS BRIEFS

John Varvatos, Yoox, LVMH watches and Dior – News briefs

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By STAFF REPORTS

Today in luxury marketing:

John Varvatos adds stores in US and overseas

John Varvatos wants the uptown guy too, according to WWD.



Click here to read the entire story on Women's Wear Daily

Yoox stock jumps on ecommerce prospects to push earnings

Yoox Group, an operator of ecommerce stores for clothing brands from Armani to Zegna, rose to an eight-week high after forecasting revenue and profit gains following fourth-quarter earnings that beat estimates, reports Bloomberg.

Click here to read the entire article on Bloomberg

LVMH watch sales to grow 5-7pc

Watch sales within LVMH are expected to grow between five and seven percent this year according to the group's head of watchmaking, per Watch Bro.

Click here to read the entire article on Watch Pro

Dior documentary to debut

Raf Simons' first ever Dior couture collection is the focus of a new documentary, premiering at the Tribeca Film Festival on April 17. Dior et Moi goes behind the scenes at the historic fashion house, as Dior's creative director designs his debut collection for the brand, British Vogue reports.

Click here to read the entire article on British Vogue

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